

Message Text

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PAGE 01 STOCKH 01329 281325Z
ACTION EUR-12

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TO USDOC WASHDC
INFO SECSTATE WASHDC 0151

UNCLAS STOCKHOLM 1329

E.O. 11652: N/A
TAGS: BEXP, SW
SUBJ: STC OPERATIONS MARKET RESEARCH: INDUSTRIAL ASSEMBLY
EQUIPMENT - SWEDEN

1. POST HAS REVIEWED SUBJECT MARKET RESEARCH BY ANNUAL CONTRACTOR ERIK DAHLBERG OF INTERMARKET. RESEARCH CONCLUDED THAT OF SIX PRODUCT CATEGORIES, "POWER HAND TOOLS" AND "ASSEMBLY EQUIPMENT AND TOBOTS" HAVE MOST EXPANSIVE MARKETS. AS BASIS FOR TRADE CENTER SHOW, NEWEST TECHNOLOGIES MUST BE EMPHASIZED, I.E. ADHESIVES (MATERIALS AND TECHNIQUES) AND ROBOT SYSTEMS.

2. COMMENT NEEDS TO BE MADE ON THREE ITEMS IN REPORT:
(A) PAGE 20, PARA 1 DEALING WITH SEMKO DOES NOT APPLY TO ELECTRICAL EQUIPMENT FOR INDUSTRIAL USE; A REVISED PARAGRAPH WILL BE SUBMITTED.
(B) PARES, 31, 33. THE COMMENT IN THREE CATEGORIES OF STATISTICAL TABLE II READS "NOT COMPARABLE" DUE TO CHANGES IN SWEDISH STATISTICAL CLASSIFICATIONS; HOWEVER, FIGURES SHOWN IN TABLE II HAVE BEEN ADJUSTED TO COMPENSATE.
(C) PARES 33, 35. THE NEGATIVE CONSUMPTION FIGURES IN TWO CATEGORIES ARE LOGICALLY IMPOSSIBLE. THE ONLY APPARENT EXPLANATION IS THAT USED PARTS AND TOOLS HAVE BEEN EXPORTED CAUSING AN IMBALANCE IN STATISTICS.

3. RESEARCH CONTRACTOR HAS FOLLOWED THE SPECIFIED OUTLINE
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PRECISELY AND HAS PRODUCED A VERY CONCISE AND USEABLE STUDY. POST HAS AUTHORIZED SECOND PAYMENT (3/23) TO INTERMARKET ACCORDING TO CONTRACT PROVISIONS; FINAL ACCEPTANCE BY USDOC IS RECOMMENDED.

4. SEVEN COPIES OF RESEARCH WERE SENT MAR 24 TO BIC/OIM/ MRD IN ADDITION TO TWO COPIES EARLIER AIRMAILED TO OIM/NORDIC

OFFICE.
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Message Attributes

Automatic Decaptioning: X
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